



CRANE

CONSTRUCTION COMPANY LLC



Crane Construction Company LLC

is a rare breed in the construction industry. Crane was founded on the philosophy that our owners be intimately involved in every project. Quality and client satisfaction are the most important aspects of the company. Our people love what they do and have the longevity to prove it. A family-owned and operated business with roots in construction for more than 60 years, we've built a reputation for excellence, collaboration and integrity.

We partner with a diverse range of clients in areas including retail, restaurants, hospitality, commercial and multi-family residential, and manage a full range of services throughout the construction process. Some of the most iconic brands in the world have come to us with their most sophisticated and complex needs, and we have helped turn their visions into realities.

Our unique approach stems from the belief that bigger is not always better. We take on a limited number of projects each year to ensure that our Principals are involved with every project, and each is handled meticulously from start to finish. This approach allows us to be more agile and innovative, and our lack of bureaucracy provides unmatched efficiency and client satisfaction.

Crane's greatest asset is our people. Our staff includes second and third-generation family members and many individuals who have been with the company for decades. We are experienced, passionate about what we do and work as a team to ensure the best and most efficient outcome for our clients.





MARKETS

RETAIL

Our retail experience spans 48 states working on projects with a wide-range of clients including:

Dior	David Yurman	Tumi	J. Jill
Bvlgari	Thomas Pink	Soul Cycle	Ann Taylor
Gucci	Barbour	Tommy Bahama	Nike
Dolce & Gabbana	Shreve & Co	Vineyard Vines	Chico's
Versace	Yves Saint Laurent	William Sonoma	Coach
Ralph Lauren	Aritzia	Pottery Barn Kids	West Elm

These projects range in size and complexity from fabricating simple shelving for a major furniture retailer to building all of the Disney stores in New York City.

RESTAURANTS

From fine dining to fast casual, we have built more than 100 restaurants, many as repeat clients. Over the past two decades, our work has taken us to cities all over the country including Chicago, Las Vegas, Orlando, Miami, Washington, DC and Philadelphia. We've partnered with well-known chefs and popular restaurants including:

Sixteen at Trump Tower	Weber Grill	Prime & Provisions
Blue Water Grill	LYFE Kitchen	Giordano's
Capital Grille	Urban Market Food Court	Tommy Bahama
Siena Tavern	JP Morgan Chase	Restaurant & Bar
Mastro's Steakhouse	Benny's Prime Chophouse	AceBounce
Fleming's Prime Steakhouse & Wine Bar	House of Blues	David Burke's Steakhouse
Hard Rock Café	Roti	Smoky Bones Bar & Fire Grill
Smith & Wollensky	Frontera Cocina	S/K/Y
	Disney Springs	



HOSPITALITY

Working in partnership with major hotel franchises as well as boutique hotels, we have handled major new construction and renovation projects for clients including the Chicago Hilton, Chicago Fairmont and The James Hotel (Chicago).



COMMERCIAL

Our commercial work encompasses a diverse range of projects including retail centers, industrial projects and corporate renovations for companies such as AAR Corp., Midwest Truck & Auto Parts, Mechanical Servants, and Mid-Res.



RESIDENTIAL

We continue to build off what has historically been the foundation of our business. Over the past fifty years Crane has constructed more than 10,000 apartment units. These have ranged from top-end condominiums to multi-family apartments including senior housing.



DEVELOPMENT

Our development arm specializes solely in affordable, independent senior housing. In 2013, we completed our first 81-unit affordable senior housing development in Glendale Heights, Ill. a suburb of Chicago. In June of 2017, we broke ground on a 51-unit affordable senior development in Yorkville, IL. Future projects are currently being developed by our affiliate company GC Housing Development LLC.

OUR HISTORY



Crane was founded by Morton J. Crane during the late 1940's in Chicago. Over the next 30 years Mort grew the business into one of the most prominent high-rise residential construction companies in the Midwest.



By the 1970's Crane Construction employed more than 300 people, erecting some of the most well-known buildings in Chicago and other major cities across the country including Las Vegas, New Orleans and Detroit.

In 1979, Mort transitioned the business to his son Jeffrey D. Crane. Jeff, who earned both a degree in civil engineering at the University of Illinois and an MBA from Northwestern University, worked full time with his father while finishing business school. He started as a Project Manager and later became General Superintendent of Field Operations before taking over as President of Crane.

"I was always interested in construction. I consider myself one of the lucky guys that knew what I wanted to do from a young age. I grew up in the construction business, I loved it and it was important for me to participate in the family business and have it prosper after my father retired."

Jeff has fond memories of visiting job sites with his father, riding up outside hoists and watching the construction process unfold. One project he remembers observing was a candy manufacturing company that was going through a building addition. Fittingly, he went on to oversee subsequent phases of that project years later.

For the next 15 years, Jeff led Crane, building hundreds of successful projects including multi-family residential, large commercial office buildings as well as industrial developments and hotels.

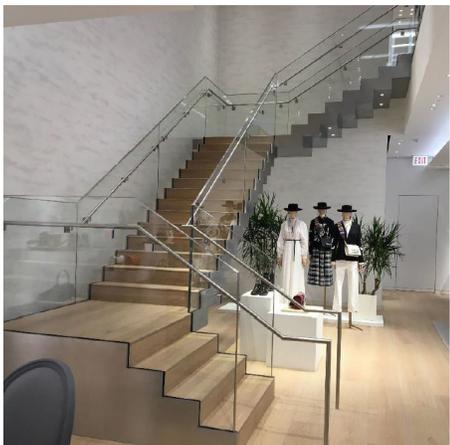
In 1995, Jeff decided to refocus the company, bringing on partners including Ralph Grande to expand Crane's capabilities. After decades of experience in the construction industry, Jeff and Ralph wanted to create an environment that offered:

- **Hands-on engagement** of the principals with every project to ensure the highest levels of experience, consistency and detail.
- **A collaborative, team-oriented approach** from the earliest stages of a project to achieve the most efficient, cost-effective outcome for the client.
- **Less bureaucracy** which gives us the ability to be more agile and innovative, guaranteeing an unmatched client experience that exceeds expectations and delivers on commitments



CHRISTIAN DIOR

Chicago, IL



THE PROJECT

One of the world's most iconic luxury brands, Christian Dior is renowned for its haute couture, exquisitely crafted luxury items and the impeccable design of its boutiques around the world.

Crane was entrusted with transforming a sparse, industrial-finished, former Urban Outfitters store into the luxury retailer's new home at the corner of Walton and Rush streets in Chicago's Gold Coast district.

APPROACH

We teamed up with Myefski Architects and the Christian Dior in-house design team, who were the innovators behind the concept. Working in tandem, we seamlessly transformed the old, steel structure into its current post as a luminous, standout two-story boutique.

Although minimalistic in its overall design, key design elements and installations were elaborate and required meticulous attention to detail to be executed. This is especially seen on the exterior from street level. Two stories of floor-to-ceiling glass display windows in a patterned frit, ceramic glazing make a bold visual statement.

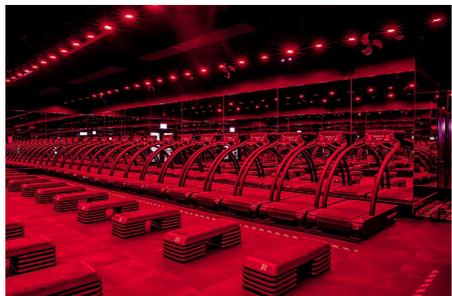
RESULTS

The former industrial-style 7,200 square-foot space became a sparkling white, two-floor opulent retail boutique, adorned with a signature LED-star as its crown.

The building later went on to win the 2018 Gold Award from the Association of Licensed Architects.

Other key elements of the project included increasing the ceiling height, installing a LULA lift elevator and custom millwork and cabinetry.





River North Gym, Chicago, IL

Fitness entrepreneur Bernie LeCocq looked to Crane to build out the second location of River North Gym.

APPROACH

The project required that we overhaul an 27,000 square-foot space into a boutique fitness facility topped up with all the amenities of a full-service gym.

RESULTS

In 12 weeks, the space was transformed into a premium fitness destination and modern

adult playground, equipped with add-ons like a coffee and juice bar, remodeled locker areas including steam and sauna room and a spray tan area. A wall partition made of gymnastic rings was added to separate the gym from the front desk area, and LED efficient lighting was added to reduce energy consumption.

Barry's Bootcamp, Washington, DC

More like a nightclub than your typical gym, Crane brought the California-based high intensity group fitness studio to life at Washington D.C.'s historic Dupont Circle.

APPROACH

The 6,000 square-foot space occupies a turn-of-the-century building, so substantial pre-work was required to not only bring the workout room to meet modern standards and compliance, but also to ensure it was entirely self-contained and soundproof.

RESULTS

By opening day, the space was equipped with a fuel bar, a front-end retail space, and locker rooms with private lockers. The workout room was lit up by Barry's signature red nightclub lighting, while the floor and ceiling installation ensured the space was completely isolated, so the club-level volume could not escape.

SoulCycle, Chicago IL

US-based indoor cycling phenomenon looked to Chicago's Loop as its new 6,000 square-foot home base for Chicagoans to get their sweat on.

APPROACH

We collaborated with the design team through every step of the build, ensuring the 6,000 square foot space was maximized for both functionality and fitted wall-to-wall with the sparkly bright white backdrop that all SoulCycle locations are famous for.

in the locker rooms, ensuring all lines and angles met the designer's specifications. A front-end retail space and 180 lockers, equipped with electrical outlets were also added.

OTHER SOULCYCLE LOCATIONS CRANE CONSTRUCTION COMPANY HAS BUILT:

- Old Orchard, Skokie, IL
- One Paseo, Del Mar, CA

RESULTS

Crane created a floating room-within-a-room, to isolate the Studio, ensuring the neighbors wouldn't hear a peep from the nightclub caliber sound system in the group cycle room. Porcelain tile was meticulously measured and installed from floor to ceiling



BVLGARI STORES

AWARDED BVLGARI'S "INTERNATIONAL STORE OF THE YEAR" (2014, 2015)

Crane Construction has a rich history and partnership with iconic Italian retailer Bvlgari, helping them expand their reach to cities across the United States. The luxury brand, part of the LVMH Group, was originally founded in Rome in 1884 and is world renowned for its unique and exquisitely crafted jewelry collections, watches and other luxury goods. Bvlgari's reputation for excellence and fine craftsmanship is also reflected in the design and construction of its stores.



ALA MOANA BVLGARI PROJECT **Honolulu, HI**

The Ala Moana Bvlgari project, Bvlgari's first and only store in Hawaii, is located in Honolulu's Ala Moana Center, the largest outdoor shopping complex in the world. The project encompasses a 2,400 square foot retail space constructed with high-end encausto plaster and four different types of imported Italian and Spanish marble. It also features a DMX LED intelligent lighting system and the use of an intricate storefront glazing system. The Crane Construction team successfully oversaw this project as well as the intricate logistical details necessary to transport a diverse combination of materials to the Hawaiian Islands. This store received Bvlgari's "International Store of the Year" award for 2015.

BAL HARBOUR BVLGARI PROJECT **Bal Harbour, FL**

Designed by renowned architect Peter Marino, the Bvlgari Bal Harbour project was the brand's first North American boutique to utilize its new architectural design concept launched with the brand's renovated flagship store in Rome. Bvlgari Bal Harbor store includes a 2,400 square foot retail space featuring touches of classic Italian modernity including Italian marble, mid-century fretwork and other specialty finishes throughout. The project was constructed and delivered on time by Crane Construction to coincide with the start of Miami's Art Basel Festival and was awarded "International Store of the Year" by Bvlgari for 2014.

BVLGARI MILLENIA PROJECT **Orlando, FL**

The Bvlgari Millenia Project located at the contemporary, upscale Mall at Millenia in Orlando, encompasses a 2,000 square foot retail space that is a modern spin on the tradition and classic design used in Bvlgari's flagship store in Rome. The Bvlgari Millenia store features a façade that integrates black Grand Antique marble, Travertino Navona columns, and a Bois Jourdan marble entrance. Also woven into the design are elegant touches including a walnut star-patterned degrade effect parquet floor, a Murano crystal chandelier designed by Italian artisans and Condotti windows throughout. Crane Construction successfully executed a design that featured a complex interchange between innovative and traditional elements, materials and techniques.





ARITZIA - CHICAGO FLAGSHIP

Chicago, IL



THE PROJECT

Innovative design house and upscale women's retailer Aritzia, chose Chicago's historic Gold Coast for the city's third, and largest, retail location.

With a history of helping the owner and designers expand with other builds, we were called upon to construct an expansive Chicago flagship.

APPROACH

The eye-catching exterior canopy was a significant installation that posed great challenges to maneuver and reshape because of the building's angles. The result was an impeccably fit façade, lit up by dozens of carnival-style lights.

We also collaborated with the owner, architects, designers, and millwork team throughout the entire project. This allowed us to come up with solutions quickly when unforeseen challenges arose because of the intricacies of the project.

RESULTS

After a 16-week build out, Chicago was home to a new 7,700 square-foot flagship. Part art gallery, part impeccably curated boutique, the space is filled with unique art and sculptures, elevating the shopping and browsing experience.

Clothing is displayed and draped on impeccably designed millwork installations—custom, pre-fabricated units installed on the perimeter and interior of the sales floor. Herringbone marble flooring was added and polished concrete structures increase the richness and depth of the wood features.

OTHER ARITZIA LOCATIONS CRANE CONSTRUCTION COMPANY HAS BUILT:

- Century City - Los Angeles, CA
- Oakbrook Center - Oakbrook, IL
- Old Orchard - Skokie, IL
- Rockefeller Center - New York, NY
- Somerset Collection - Troy, MI
- The Mall - Short Hills, NJ
- Water Tower Place - Chicago, IL
- Willow Bend - Plano, TX



DOLCE & GABBANA

Italian luxury fashion house Dolce & Gabbana is renowned for its cutting edge creations both on the catwalk and in its retail spaces.

With our rich history and partnership helping iconic luxury retailers expand their reach to cities across the U.S., we were called in to build the brand's stores in both Boston and Chicago.



Boston, MA

A brand-new boutique on Newbury Street, a famed spot for high-end shopping and luxury brands.

APPROACH

Before the new build-out could commence, a significant overhaul was required to bring the building up to code. This included removing the basement floor and strengthening all of the foundation. We then worked in tandem with the designers and architects, completing the project within 16 weeks and managing the intricacies and logistical requirements of transporting a chandelier and flooring from Italy.

RESULTS

Glass doorways were installed to create separate entrances for the men's and women's sides of the store. Standalone spaces were added to hold clothing and accessories, and appear almost tucked away. Black Italian marble juxtaposes against ruby red and fuchsia wallpaper, adding texture and depth to the lavish space.

Chicago, IL

An extravagant 3,000 square-foot retail space on Oak Street, Chicago's destination spot for high-end retailers.

APPROACH

The buildout was extremely detailed, requiring that many elements such as stone and brass line up with specific points in the store. We worked side-by-side with the architects and designers to come up with solutions quickly when unforeseen challenges arose because of the intricacies of the project.

RESULTS

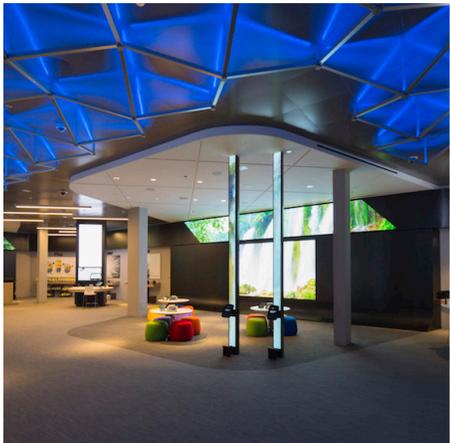
By launch, the space was divided into five separate sections, creating unique enclaves to display and experience the fashion and accessories. Each section was glazed with a solid piece of glass, custom-made in Germany and tempered in Canada.

A private shopping space was also created, hidden from the rest of the store. Other key design elements include walls with red-flocked wallpaper, lustrous chrome fixtures, and decadent marble flooring imported from Italy.



COMCAST STUDIO XFINITY

Chicago, IL



THE PROJECT

Comcast's STUDIO XFINITY is a retail space that allows customers to test out products and services in an interactive setting using cutting-edge software, tools and equipment.

Crane was enlisted to help Comcast transform its customer experience by building a flagship store in Chicago's Clybourn Corridor.

APPROACH

The buildout took place in a new white box space with construction for this project heavy on technology components in a minimalistic design.

To get the technology up and running, we worked closely with Experience and Interaction Design Firm in Chicago to run approximately 8,000 linear feet of piping for the low-voltage equipment that fill the space. Overhead piping was also added to power the overhead equipment and high-end cooling units were installed and linked up to the roof.

RESULTS

Tech fans and Comcast customers dropping in to pay their cable bills were greeted to 9,000 square feet of interactive space to play, learn and test drive the latest Comcast tools and innovations.

Three studio spaces combine interactive experiences with tablets and touchscreens, 20-foot-wide LED screens, and plenty of seating options to join in on a multiplayer game or watch a demo.

Custom light fixtures were also added, spanning the entire retail floor, along with a projector that casts messages.





TOMMY BAHAMA BRANDS

Upon completing its first Tommy Bahama project in 2015, Crane Construction was quickly tapped to construct several additional retail stores by the well-known global lifestyle brand. From a major design build restaurant and retail renovation in Arizona, to a flagship store on Chicago's Magnificent Mile, to three new stores in California, amongst others, Crane has delivered high quality and creative work that exudes the easy-going, coastal atmosphere which has long defined the brand.



KIERLAND COMMONS TOMMY BAHAMA RESTAURANT PROJECT **Phoenix, AZ**

Crane oversaw this extensive design build project that included a full scale remodel of the Tommy Bahama retail store and second-floor restaurant in Kierland Commons, a mixed-use lifestyle and outdoor retail development serving Phoenix and Scottsdale. The more than 16,000 square foot project also transformed the adjacent outside space, adding a freestanding bar and steel trellis shade canopies to the courtyard. The team's extensive experience and meticulous coordination made it possible to successfully complete this open-store remodel.

TOMMY BAHAMA **Chicago, IL (Flagship Store)**

Located on Michigan Avenue in downtown Chicago, the 4,400 square foot flagship Tommy Bahama store was constructed in the ground level of the Ritz-Carlton Residences. While maintaining the original integrity of the historic Farwell Building's façade, the store is one of the company's "urban resort" design concepts featuring a light, open and airy space that has high impact through coffered ceiling details, a neutral color palette in conjunction with fresh wood tones of limed-oak and metal accents.

TOMMY BAHAMA **Walnut Creek, CA**

The Walnut Creek Tommy Bahama retail store was relocated within Broadway Plaza, an upscale, outdoor shopping mall that recently went through an expansion. Built in a new Family Retreat Style to showcase an interior/exterior atmosphere, the 4,000 square foot store features a steel trellis designed to uniquely flow from the inside to the outside, visually connecting the two spaces.

TOMMY BAHAMA **Huntington Beach, CA**

This 2,350 square foot Tommy Bahama store in Pacific City, a new multimillion retail hub on the Pacific Coast Highway that sits across from Huntington Beach Pier, was constructed in a one-of-a-kind, beach-inspired design featuring a roll-up garage door entrance, floating ceiling and concrete floors. The creative spin on this particular store melds with Pacific City's vibe, which aims to celebrate the progressive SoCal spirit.



WILLIAMS-SONOMA

Working with Williams-Sonoma over many years has earned Crane Construction the opportunity to help the well-known home goods purveyor expand throughout the country and across many of its brands including Pottery Barn, Pottery Barn Kids, West Elm, and its newest addition, Rejuvenation. Each of Williams-Sonoma's brands caters to a different audience and Crane's diverse experience has helped successfully balance each store's distinct characteristics with Williams-Sonoma's overall hallmark commitment to quality and service. Some of Crane's recent work for Williams-Sonoma includes:

MONTEREY STREET WILLIAMS-SONOMA San Luis Obispo, CA

The 5,900 square foot William-Sonoma store sits in the heart of San Luis Obispo's charming downtown on Monterey Street. The project, which is located near the historic Mission Plaza, features open ceilings, B-line track lighting and combination concrete floors with a tile pattern layout.

BETHESDA ROW POTTERY BARN/POTTERY BARN KIDS Bethesda, MD

The Pottery Barn and Pottery Barn Kids stores sit on a prominent corner of Bethesda Row, a high-end shopping district just outside of Washington DC. The project, which was constructed at the base of a new high-rise residential building, features unique, separate storefronts and a combined 18,000+ square feet of retail space. The stores, although distinct in layout and design, are connected on the interior so customers can traverse between the two. The Pottery Barn store is two stories and highlighted by a grand staircase as well as a new elevator and shaft.

PASEO COLORADO WEST ELM Pasadena, CA

This 10,000 square foot West Elm store is located in Paseo Colorado, an upscale outdoor lifestyle development in downtown Pasadena featuring three blocks of retail, restaurants and a movie theater, as well as offices and condominiums. The store features a custom tile mural inspired by planetary mapping projects carried out by scientists at the nearby NASA Jet Propulsion Lab.

LINCOLN PARK REJUVENATION Chicago, IL

Rejuvenation's first Midwest store was built in Chicago's Lincoln Park neighborhood on the city's North Side. The interior redesign and transformation of an old, existing building into the 7,700 square foot vintage home goods store featured the reuse of wood flooring and existing brick to create an open, inspired space.



JOE & THE JUICE

Formed in Denmark by acclaimed entrepreneur Kaspar Basse, customers across the world visit Joe & The Juice as much for their edgy, artistic spaces as for their coffee, food and fresh juice concoctions.

With 200 locations (and counting) across North America, Europe, Asia, and Australia, Crane Construction was chosen to be part of its U.S. expansion. Some of our recent work in Chicago includes the following new projects:



8 East Huron St., Chicago, IL

A prime corner spot in Chicago's Loop to grab and go or sit and stay.

APPROACH

With a 12-week construction schedule, we were proactive and worked with the building's landlord to ensure all necessary permits and logistical requirements were in place to avoid any delays in the store's opening.

RESULTS

All fixtures were imported from Denmark, and we worked with the designer to assemble and install the millwork, graphics, counters and concrete, bringing the renderings to life.

215 W. Hubbard St., Chicago, IL

A spacious, airy location with 22-foot-high ceilings in River North.

APPROACH

Working with a new configuration design that involved coordinating multiple schedules, we came up with a meticulous construction schedule to execute the buildout on time.

RESULTS

Located in a brand-new eight-story commercial space, the store features unique art walls, floor to ceiling glass windows that pour in natural light, contemporary drop-down light fixtures, and banquettes.

10 E. Delaware Pl., Chicago, IL

A cozy and inviting space in the eclectic Rush and Division area.

APPROACH

We teamed up with the design team behind the concept to ensure consistency and detail were unfolding through every step of construction.

RESULTS

A wall with a banquette was installed with small tables for two. Larger tables are roomy enough for four or more. Unique, edgy art fill the walls and contemporary drop-down light fixtures create ambience.

OTHER JOE & THE JUICE LOCATIONS CRANE CONSTRUCTION HAS BUILT:

240 Hamilton St - Palo Alto, CA

980 N Michigan Ave - Chicago, IL

Stanford Mall - Palo Alto, CA



CHICO'S FAS INC.



THE PROJECT

Since its humble beginning as a one-store boutique in the early 1980s, Chico's FAS has quietly grown an empire of private label women's apparel, with more than 1,500 boutiques and outlets across the US and Canada.

A publicly traded entity, we forged a decade-long partnership with the specialty retailer and brought 48 of these locations to life across its three unique brands: Chico's, White House Black Market and Soma.

APPROACH

While all three brands are owned and operated by Chico's FAS Inc., each build required that we work in tandem with each brand's team of architects, designers and engineers. This commitment to collaboration ensured each build represented each brand's distinct characteristics.

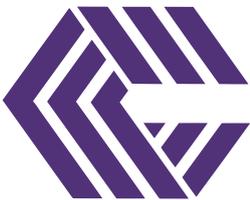
RESULTS

Chico's: Roomy open spaces strategically built for customers to roam freely throughout the space. Elements of wood and metal finishes are key features that don't overwhelm the space but enhance the offerings and provide an earthy, grounding effect.

White House Black Market: Sleeker and more industrial in design. Key features in these builds include black, white and chrome millwork and cabinetry. While brilliant white textured walls and polished mirrors add contemporary finishes.

Soma: Walls of custom-made cabinetry and hidden drawers store the intimate apparel and create texture and layers to the perimeters and interiors of the boutiques. Washed in light-wood finishes with hues of bright florals, the spaces feel subdued, elegant and soft.





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